

## **Americans for the Arts resources for arts' role in economic development:**

### **Arts & Economic Prosperity Study IV**

<http://www.americansforthearts.org/by-program/reports-and-data/research-studies-publications/arts-economic-prosperity-iv/national>

Arts & Economic Prosperity IV is our fourth study of the nonprofit arts and culture industry's impact on the economy. The most comprehensive study of its kind ever conducted, it uses findings from 182 regions and all 50 states to give a quantifiable economic impact of nonprofit arts and cultural organizations and their audiences.

### **Creative Industries : Business & Employment in the Arts**

<http://www.americansforthearts.org/by-program/reports-and-data/research-studies-publications/creative-industries>

Our Creative Industries study provides a research-based approach to understanding the scope and importance of the arts to the nation's economy. A unique representation of both the nonprofit and for-profit businesses involved in the creation or distribution of the arts, this study offers detailed reports comparing the findings for the 50 U.S. states, the 100 most populated U.S. cities and counties, and all 435 U.S. congressional districts.

### **Proving the Economic Power of Local Arts Agencies**

<http://blog.artsusa.org/tag/july-2012-blog-salon/>

Americans for the Arts hosted an ARTSblog salon on the economic value of local arts agencies. Over 20 bloggers posted specific examples of how the arts propelled business in their communities.

## **Here are some external resources on the arts' role in economic development:**

### **The Arts Mean Business**

[http://www.americansforthearts.org/sites/default/files/pdf/2015/by\\_program/networks-and-councils/local-arts-network/FAQ/ICMA\\_Jan\\_2013\\_PM\\_Magazine.pdf](http://www.americansforthearts.org/sites/default/files/pdf/2015/by_program/networks-and-councils/local-arts-network/FAQ/ICMA_Jan_2013_PM_Magazine.pdf)

Published by the International City/ County Management Association (ICMA) and written by American's for the Art's president and CEO Robert Lynch, this article is the first in series on the value of nonprofit arts and culture organizations.

### **Arts Mean Economic Revitalization**

[http://www.americansforthearts.org/sites/default/files/pdf/2015/by\\_program/networks-and-councils/local-arts-network/FAQ/ICMA\\_2nd\\_Article\\_March\\_2013.pdf](http://www.americansforthearts.org/sites/default/files/pdf/2015/by_program/networks-and-councils/local-arts-network/FAQ/ICMA_2nd_Article_March_2013.pdf)

Published by the International City/ County Management Association (ICMA) and written by American's for the Art's president and CEO Robert Lynch, this article is the second of a series of three, explaining how arts patrons give strong support to local businesses.

### **The Arts are Definitely Good for Business**

[http://www.americansforthearts.org/sites/default/files/pdf/2015/by\\_program/networks-and-councils/local-arts-network/FAQ/ICMA\\_Article\\_3\\_April\\_2013.pdf](http://www.americansforthearts.org/sites/default/files/pdf/2015/by_program/networks-and-councils/local-arts-network/FAQ/ICMA_Article_3_April_2013.pdf)

Published by the International City/ County Management Association (ICMA) and written by American's for the Art's president and CEO Robert Lynch, this is the final article in a three-part series on the value of nonprofit arts and culture organizations to local governments.

## **International Example**

While Americans for the Arts does not produce reports on international economic development strategies, here is an example from the Auckland Council on how the City of Auckland is using the arts to develop its economy:

### **Auckland Economic Development Strategy Report**

<http://www.aucklandcouncil.govt.nz/EN/planspoliciesprojects/plansstrategies/theaucklandplan/economicdevelopmentstrategy/Pages/home.aspx>

Auckland highlights five key economic development strategies to achieve their economic targets over the next 10 years. The report names key achievements, priorities, and innovations to help foster a business friendly, well-functioning city.